

Keynote Speaker Bio

Professor David Price

After completing his medical degree at Cambridge University in 1984, David Price completed his general practitioner training in Norwich in 1989 where, apart from a year working in paediatrics in Sydney, Australia, he has worked as a general practitioner although now in a part-time capacity, and currently practices at Thorpewood Surgery, Norwich, UK.



In February 2000 he was appointed General Practice Airways Group Professor of Primary Care Respiratory Medicine at the University of Aberdeen - a 550-mile commute from Norwich! David is extensively involved in primary care education and research. He also heads a consortium of seven primary-care centres in the Suffolk and Norfolk areas of the UK. He is currently responsible for grants in excess of US \$4 million with governmental, charitable and pharmaceutical bodies.

David Price's special areas of interest in primary care respiratory management are new treatments for respiratory disease, "real-life" effectiveness and cost effectiveness, compliance/adherence and patients' attitudes to their disease. He is an active member of the UK General Practice Airways Group (GPIAG) and International Primary Care Respiratory Group (IPCRG).

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